



Laura E. Osterweis

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Courses Taught

2D Design
Advanced Interactive Design
Advanced Publication Design
Branding & Identity
Computer Basics
Copy Editing II: Newspaper Design
Creativity and Technology
Design for Integrated Media
Director
Dreamweaver
Illustrator
InDesign
Interactive Design
Introduction to Graphic Design
Introduction to Digital Media
Intermediate Graphic Design
Introduction to Studio Art
Introduction to Visual Communications
Introduction to Web Design
Letterform II
Multimedia Design
Photoshop & ImageReady
QuarkXPress
Senior Portfolio
Senior Seminar in Communication Arts
Special Topics: Screen Design
Time and Space

Teaching Experience

Professor (Tenured Fall 2010)

Framingham State University, Framingham, MA
Art and Music Department
Fall 2019 - Present
Communication Arts Department
Fall 2005 - Spring 2019

Adjunct Faculty

School of the Museum of Fine Arts, Boston, MA
Continuing Education in Computer Arts and Design
Fall 2001 - Fall 2006

Framingham State College, Framingham, MA
Communication Arts Department
Spring 2002 - Spring 2005

University of Connecticut, Storrs, CT
Art and Journalism Departments
Fall 2001, Spring 2004 - Spring 2005

Salve Regina University, Newport, RI
Art Department
Fall 2001 - Spring 2002

Clark University, Framingham, MA
College of Professional and Continuing Education
Spring 2001

Rhode Island School of Design, Providence, RI
Continuing Education and
International Certificate Program for New Media
Summer 1998 - Summer 2001

Bristol Community College, Fall River, MA
Art and Business Departments
Sept 1997 - Dec 1997



Laura E. Osterweis

Page 2

Education

Master of Fine Arts in Visual Design

The University of Massachusetts
Dartmouth, MA
May 1997

Bachelor of Arts in English and Journalism

The University of Connecticut
Storrs, CT
May 1992
Graduated Cum Laude,
upper division GPA 3.73

Choate Rosemary Hall
Wallingford, CT
June 1987
Graduated with Honors

Computer Skills

Macintosh and Windows Platforms;
Adobe Creative Suite, Print
and Web Publishing software;
Certified Adobe Education Trainer;
HTML and CSS;
and Microsoft Office Suite

Design Experience

Freelance Designer, Editor and Trainer

1995 - Present

Provide a variety of services ranging from designing newsletters, brochures, and catalogs to digitizing logos, creating technical diagrams, developing websites and conducting design training. Client list available upon request.

New Media Coordinator

Rhode Island School of Design, Providence, RI

Oct 1998 - June 1999

Established curriculum, scheduling and program evaluations for RISD's International Certificate Program for New Media. Worked in cooperation with Fraunhofer Center for Research in Computer Graphics to ensure consistency and quality in course content. Acted as liaison between students, faculty, and administration. Taught classes in graphics software.

University Specialist

Journalism Department, University of Connecticut, Storrs, CT

Aug 1999 - May 2000 and Aug 1996 - Dec 1996

Created and designed website for university's journalism department and Access, the department's Freedom of Information publication.

Designer

Publications Office, University of Massachusetts, Dartmouth, MA

Sept 1995 - Aug 1996

Designed a variety of university publications including brochures, booklets, letterheads, posters, and invitations.

Production Editor

Second Source Publications, Portsmouth, RI

Oct 1993 - Aug 1994

Responsible for writing, editing, handling layout and imposition for monthly and bimonthly domestic and quarterly international trade magazines.

Designer and Editor

The Westerly Sun, Westerly, RI

June 1992 - Oct 1993

Responsible for design, layout, content, reporting and organization of The Guide, a 20- to 28-page entertainment tabloid. Designed logo as well as all type and style specifications. Supervised freelance writers. The Guide was included as a biweekly supplement to The Westerly Sun (circ. 13,000) with approximately 13,000 additional copies distributed to tourist centers, hotels and businesses.



Laura E. Osterweis

Page 3

Committee Work

Framingham State University

College-wide

Community Outreach Committee, 2023

Social Media Task Force, 2016-2017

Reimagining the Freshmen Year:
Institutional Intentionality,
2016-Present

Metrowest College Planning Center
and College Access,
2015-2017

New Faculty Mentoring Program, 2013-2016

Promotions, 2013-2015

Widening the Circle: Faculty Institute
on Diversity, 2014-2015

Academic Advising Advisory, 2011-Present

All College, 2008-2009

Freshman Foundations, 2007-2011,
2015-Present

Technology, 2007-2008

Departmental

BFA, 2019-2023

Social Media, 2019-2023

Curriculum, 2016-2023

Peer Evaluation, 2010-2011, 2016-2017, 2019-
2020, 2023

Search, 2008-2009, 2014-2015

Chair, Search, 2008-2009

Chair, Admissions, 2005-2006, 2008-2009

Chair, Curriculum, 2006-2007

Secretary, Curriculum, 2007-2008

Accomplishments

Published Work

Osterweis, Laura. "The Impermanence of Art and Beauty." *Athens Journal of Humanities and Arts* 3.1 (January 2016): 27-40. Web. <<http://www.athensjournals.gr/humanities/2016-3-1-3-Osterweis.pdf>>.

Osterweis, L.E., (2014) "The Impermanence of Art and Beauty" Athens: ATINER'S Conference Paper Series, No: ART2014-0994.

Writer/Contributor to the Instructor's Resources. Tay Vaughan. *Multimedia: Making It Work*. 9th Edition. New York: McGraw-Hill, 2014.

Contributor to the Instructor's Resources. Tay Vaughan. *Multimedia: Making It Work*. 8th Edition. New York: McGraw-Hill, 2010.

Osterweis, Laura. "Creating Rollovers in Dreamweaver CS3." *Layers Magazine: Dreamweaver Tutorials*. September, 2008. <<http://www.layersmagazine.com/creating-rollovers-in-dreamweavercs3.html>>

Encarnação, L. Miguel; Müller, Wolfgang; Osterweis, Laura; Thornton, Patricia: "Developing a Curriculum on the Arts and Mechanics of New Media for an International Post-graduate Audience." *ACM Siggraph: Siggraph 2000. Conference Abstracts and Applications*. New York: ACM Press, 2000, S. 34-39.

Osterweis, Laura: *Juxtaposing Human Language and Computer Interface Development*. University of Massachusetts, Dartmouth, 1997.

Grants & Awards

Inclusive Excellence Funding Recipient, Framingham State University, Framingham, MA. Awarded funds to host a traditional Indian art workshop in Intro to Studio Arts course, Fall 2022.

Grant Recipient, Center for Excellence in Learning, Teaching, Scholarship and Service (CELTSS), Framingham State University, Framingham, MA. Travel for Professional Development. Awarded \$1500 to do research for sabbatical book project. Spring, 2018.

Grant Recipient, Marion Schemer Leonhard Technology Grant. Awarded \$13,500 for "Getting a Grip on Gamification," research on instructional techniques involving gamification and game-based learning. May, 2016 - May, 2017.

Winner, Medway, MA, Family Pride Day logo contest. May, 2016.



Laura E. Osterweis

Page 4

Professional Affiliation

Academic Member of Visual
and Performing Arts Research Unit,
Athens Institute for Education
and Research
2015-Present

Member of Athens Journal of Humanities
& Arts Editorial and Reviewers' Board,
Athens Institute for Education
and Research
2015-Present

Cambridge Art Association
Cambridge, MA
Juried Member
2009-Present

Hopkinton Arts Center
Hopkinton, MA
2023

American Institute of Graphic Arts:
Design Educators Community
Boston, MA
2006-2009

InDesign Users' Group
Boston, MA
2005-2012

Danforth Museum of Art,
Framingham, MA
2008-2010

Grants & Awards Continued

Grant Recipient, CELTSS, Framingham State University, Framingham, MA.
Innovation in Teaching and Pedagogy. Awarded \$626 for reference
texts and subscriptions on instructional techniques involving gamification
and game-based learning. May, 2016.

Grant Recipient, CELTSS, Framingham State University, Framingham, MA.
Travel to Present Research. Awarded \$1500 to present paper "The Imper-
manence of Art and Beauty" at Fifth Annual International Conference on
Visual and Performing Arts sponsored by Athens Institute for Education and
Research, Athens, Greece. May, 2014.

Grant Recipient, CELTSS, Framingham State University, Framingham, MA.
Travel for Professional Development. Awarded \$1500 to participate in
educational art tour of Paris, Brussels and Amsterdam. Spring, 2012.

Lyceum Lecture, "The Impermanence of Art and Beauty." Scholarship in
Teaching, Framingham State University, 2012.

Grant Recipient, CELTSS, Framingham State University, Framingham, MA.
Travel for Professional Development. Awarded \$1500 to attend intensive
week-long advanced web design course at the Maine Media Workshop
and College in Rockport, Maine. Fall, 2011.

Winner, Arnold Arboretum of Harvard University, Lilac Sunday logo
design contest. May, 2009.

Exhibitions

"Daddy's Girls" — Juried exhibition entitled *More Than Four Walls*, May
- June 2023, Hopkinton Arts Center, Hopkinton, MA. Juried by Owen
Fitzpatrick.

"Deny Entry Until Rights Are Restored" — graphic design juried exhibition
on Women's Rights, January 9 - February 11, 2023, Roy C. Moore Gallery,
University of North Georgia, Gainesville, GA.

"Daddy's Girls" — International juried exhibition entitled *All the World's a
Stage*, May - July 2022, Cape Cod Museum of Art, Dennis, MA. Juried by
Provincetown artist, Bill Evaul.

"Engineering Art" — Juried exhibition entitled *Art in the Wild*, November
2021, NYU Tandon / Integrated Digital Media, Brooklyn, NY. Juried by
integrated digital media specialist, Piper Henriques.

"Sum of all Three" — Exhibition entitled *It Doesn't Look Like the Photograph*,
July 2017, Artsplace, Cheshire, CT.



Laura E. Osterweis

Page 5

Exhibitions Continued

"Lobstah" — Juried exhibition entitled *Reclaimed*, April 20 - July 7, 2017. Mosesian Center for the Arts, Watertown, MA. Juried by artist and creative director, Molly Scannell.

"La Tour Eiffel à la Rouge à Levres, L'Oréal Paris" — September 30, 2016. L'Oréal Paris, Fashion Week Event, Paris, France.

"Mother + Daughter" Mixed Media Art Exhibit — June 5 - 7, 2015. The Artist's Studio and Gallery at Patriot Place, Foxborough, MA.

"Bill Murray in Makeup" — Juried exhibition entitled *The Bill Murray Affair*, August 8, 2014. Public Works SF, San Francisco, CA. Juried by Ezra and Julia Croft Productions.

"Sheer Strawberry", "Cherry Red" and "Pomegranate Crush" — November 24, 2013 - February 24, 2014. The Bistro, Westborough, MA.

"Circumpunct" — Juried exhibition entitled *Arts in Bloom*, May 2013. Hopkinton Arts Center, Hopkinton, MA. Juried by Joanna Fink of the Alpha Gallery.

"Two-lips" — Juried exhibition entitled *E-mergence*, March 1 - June 30, 2013. Nourish Restaurant, Lexington, MA. Juried by artists, Barbara (B. Glee) Lucas, Deborah Read and Gillian Ross.

"Strawberries" and "Cherries" — Juried exhibition entitled *Illuminating Images*, November 1 - February 28, 2013. Nourish Restaurant, Lexington, MA. Juried by artists, Barbara (B. Glee) Lucas, Deborah Read and Gillian Ross.

"Fish Lips" — Juried exhibition entitled *Art from Detritus: Recycling & Upcycling with Art*, April 23 - May 28, 2011. Williamsburgh Art & Historical Center, Brooklyn, NY. Juried by Vernita Nemec, Viridian Artists Inc., Chelsea, NY.

"Looking Beautiful" — Juried exhibition entitled *Art from Detritus: Recycling with Imagination*, November 16 - December 4, 2010. Viridian Artists Inc., Chelsea, NY. Juried by Vernita Nemec, Viridian Artists Inc., Chelsea, NY.

"Circumpunct" — Juried exhibition entitled *Collective*, August 6 - 29, 2010. Galatea Fine Art, Boston, MA. Juried by Dina Deitsch, Associate Curator of the DeCordova Museum in Lincoln, MA.

"Looking Beautiful" — New Members' Show, July 2 - July 28, 2010. Kathryn Schultz Gallery, Cambridge Art Association.

"Can't you put on a little lipstick?" — NorthEast Prize Show, May 14 - June 25, 2009. Kathryn Schultz Gallery, Cambridge Art Association. Juried by William Stover, Curator, Contemporary Art, Museum of Fine Arts, Boston.