



Laura E. Osterweis

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Courses Taught

2D Design
Advanced Interactive Design
Advanced Publication Design
Computer Basics
Copy Editing II: Newspaper Design
Creativity and Technology
Design for Integrated Media
Director
Dreamweaver
Illustrator
InDesign
Interactive Design
Introduction to Computer Graphic Design
Introduction to Digital Media
Intermediate Graphic Design
Introduction to Visual Communications
Introduction to Web Design
Letterform II
Multimedia Design
Photoshop & ImageReady
QuarkXPress
Senior Portfolio
Senior Seminar in Communication Arts
Special Topics: Screen Design

Teaching Experience

Associate Professor

Framingham State University, Framingham, MA
Communication Arts Department
Fall 2012 - Present

Assistant Professor (Tenured Fall 2010)

Framingham State University, Framingham, MA
Communication Arts Department
Fall 2005 - Spring 2012

Adjunct Faculty

School of the Museum of Fine Arts, Boston, MA
Continuing Education in Computer Arts and Design
Fall 2001 - Fall 2006

Framingham State College, Framingham, MA
Communication Arts Department
Spring 2002 - Spring 2005

University of Connecticut, Storrs, CT
Art and Journalism Departments
Fall 2001, Spring 2004 - Spring 2005

Salve Regina University, Newport, RI
Art Department
Fall 2001 - Spring 2002

Clark University, Framingham, MA
College of Professional and Continuing Education
Spring 2001

Rhode Island School of Design, Providence, RI
Continuing Education and
International Certificate Program for New Media
Summer 1998 - Summer 2001

Bristol Community College, Fall River, MA
Art and Business Departments
Sept 1997 - Dec 1997



Laura E. Osterweis

Page 2

Education

Master of Fine Arts in Communication Design

The University of Massachusetts
Dartmouth, MA
May 1997

Bachelor of Arts in English and Journalism

The University of Connecticut
Storrs, CT
May 1992
Graduated Cum Laude,
upper division GPA 3.73

Choate Rosemary Hall
Wallingford, CT
June 1987
Graduated with Honors

Computer Skills

Macintosh and Windows Platforms;
Adobe Creative Suite, Print
and Web Publishing software;
Certified Adobe Education Trainer;
HTML and CSS;
and Microsoft Office Suite

Design Experience

Freelance Designer, Editor and Trainer

1995 - Present

Provide a variety of services ranging from designing newsletters, brochures, and catalogs to digitizing logos, creating technical diagrams, developing websites and conducting design training. Client list available upon request.

New Media Coordinator

Rhode Island School of Design, Providence, RI
Oct 1998 - June 1999

Established curriculum, scheduling and program evaluations for RISD's International Certificate Program for New Media. Worked in cooperation with Fraunhofer Center for Research in Computer Graphics to ensure consistency and quality in course content. Acted as liaison between students, faculty, and administration. Taught classes in graphics software.

University Specialist

Journalism Department, University of Connecticut, Storrs, CT
Aug 1999 - May 2000 and Aug 1996 - Dec 1996

Created and designed website for university's journalism department and Access, the department's Freedom of Information publication.

Designer

Publications Office, University of Massachusetts, Dartmouth, MA
Sept 1995 - Aug 1996

Designed a variety of university publications including brochures, booklets, letterheads, posters, and invitations.

Production Editor

Second Source Publications, Portsmouth, RI
Oct 1993 - Aug 1994

Responsible for writing, editing, handling layout and imposition for monthly and bimonthly domestic and quarterly international trade magazines.

Designer and Editor

The Westerly Sun, Westerly, RI
June 1992 - Oct 1993

Responsible for design, layout, content, reporting and organization of The Guide, a 20- to 28-page entertainment tabloid. Designed logo as well as all type and style specifications. Supervised freelance writers. The Guide was included as a biweekly supplement to The Westerly Sun (circ. 13,000) with approximately 13,000 additional copies distributed to tourist centers, hotels and businesses.



Laura E. Osterweis

Page 3

Committee Work

Framingham State University

College-wide

Social Media Task Force, 2016-2017

Reimagining the Freshmen Year:
Institutional Intentionality,
2016-2017

Metrowest College Planning Center
and College Access,
2015-2017

New Faculty Mentoring Program, 2013-2016
Promotions, 2013-2015

Widening the Circle: Faculty Institute
on Diversity, 2014-2015

Academic Advising Advisory, 2011-Present
All College, 2008-2009

Freshman Foundations, 2007-2011,
2015-Present

Technology, 2007-2008

Departmental

Curriculum, 2016-2017

Search, 2008-2009, 2014-2015

Peer Evaluation, 2010-2011

Chair, Search, 2008-2009

Chair, Admissions, 2008-2009, 2005-2006

Chair, Curriculum, 2006-2007

Secretary, Curriculum, 2007-2008

Accomplishments

Published Work

Osterweis, Laura. "The Impermanence of Art and Beauty." *Athens Journal of Humanities and Arts* 3.1 (January 2016): 27-40. Web. <<http://www.athensjournals.gr/humanities/2016-3-1-3-Osterweis.pdf>>.

Osterweis, L.E., (2014) "The Impermanence of Art and Beauty" Athens: ATINER'S Conference Paper Series, No: ART2014-0994.

Writer/Contributor to the Instructor's Resources. Tay Vaughan. *Multimedia: Making It Work*. 9th Edition. New York: McGraw-Hill, 2014.

Contributor to the Instructor's Resources. Tay Vaughan. *Multimedia: Making It Work*. 8th Edition. New York: McGraw-Hill, 2010.

Osterweis, Laura. "Creating Rollovers in Dreamweaver CS3." *Layers Magazine: Dreamweaver Tutorials*. September, 2008. <<http://www.layersmagazine.com/creating-rollovers-in-dreamweavercs3.html>>

Encarnaçao, L. Miguel; Müller, Wolfgang; Osterweis, Laura; Thornton, Patricia: "Developing a Curriculum on the Arts and Mechanics of New Media for an International Post-graduate Audience." *ACM Siggraph: Siggraph 2000. Conference Abstracts and Applications*. New York: ACM Press, 2000, S. 34-39.

Osterweis, Laura: *Juxtaposing Human Language and Computer Interface Development*. University of Massachusetts, Dartmouth, 1997.

Grants & Awards

Grant Recipient, Marion Schemer Leonhard Technology Grant. Awarded \$13,500 for "Getting a Grip on Gamification," research on instructional techniques involving gamification and game-based learning. May, 2016 - May, 2017.

Winner, Medway, MA, Family Pride Day logo contest. May, 2016.

Grant Recipient, Center for Excellence in Learning, Teaching, Scholarship and Service (CELTSS), Framingham State University, Framingham, MA. Innovation in Teaching and Pedagogy. Awarded \$626 for reference texts and subscriptions on instructional techniques involving gamification and game-based learning. May, 2016.



Laura E. Osterweis

Page 4

Professional Affiliation

Academic Member of Visual and Performing Arts Research Unit, Athens Institute for Education and Research
2015-Present

Member of Athens Journal of Humanities & Arts Editorial and Reviewers' Board, Athens Institute for Education and Research
2015-Present

Cambridge Art Association
Cambridge, MA
Juried Member
2009-Present

American Institute of Graphic Arts: Design Educators Community
Boston, MA
2006-Present

InDesign Users' Group
Boston, MA
2005-2012

Danforth Museum of Art,
Framingham, MA
2008-2010

Grants & Awards Continued

Grant Recipient, Center for Excellence in Learning, Teaching, Scholarship and Service (CELTSS), Framingham State University, Framingham, MA. Travel to Present Research. Awarded \$1500 to present paper "The Impermanence of Art and Beauty" at Fifth Annual International Conference on Visual and Performing Arts sponsored by Athens Institute for Education and Research, Athens, Greece. May, 2014.

Grant Recipient, Center for Excellence in Learning, Teaching, Scholarship and Service (CELTSS), Framingham State University, Framingham, MA. Travel for Professional Development. Awarded \$1500 to participate in educational art tour of Paris, Brussels and Amsterdam. Spring, 2012.

Lyceum Lecture, "The Impermanence of Art and Beauty." Scholarship in Teaching, Framingham State University, 2012.

Grant Recipient, Center for Excellence in Learning, Teaching, Scholarship and Service (CELTSS), Framingham State University, Framingham, MA. Travel for Professional Development. Awarded \$1500 to attend intensive week-long advanced web design course at the Maine Media Workshop and College in Rockport, Maine. Fall, 2011.

Winner, Arnold Arboretum of Harvard University, Lilac Sunday logo design contest. May, 2009.

Exhibitions

"Lobstah" – Juried exhibition entitled *Reclaimed*, April 20 - July 7, 2017. Mosesian Center for the Arts, Watertown, MA.

"La Tour Eiffel à la Rouge à Levres, L'Oréal Paris" – September 30, 2016. L'Oréal Paris, Fashion Week Event, Paris, France.

"Mother + Daughter" Mixed Media Art Exhibit – June 5 - 7, 2015. The Artist's Studio and Gallery at Patriot Place, Foxborough, MA.

"Bill Murray in Makeup" – Juried exhibition entitled *The Bill Murray Affair*, August 8, 2014. Public Works SF, San Francisco, CA. Juried by Ezra and Julia Croft Productions.

"Sheer Strawberry", "Cherry Red" and "Pomegranate Crush" – November 24, 2013 - February 24, 2014. The Bistro, Westborough, MA.

"Circumpunct" – Juried exhibition entitled *Arts in Bloom*, May 2013. Hopkinton Arts Center, Hopkinton, MA.

"Two-lips" – Juried exhibition entitled *E-mer-gence*, March 1 - June 30, 2013. Nourish Restaurant, Lexington, MA. Juried by artists, Barbara (B. Glee) Lucas, Deborah Read and Gillian Ross.



Laura E. Osterweis

Page 5

Exhibitions Continued

"Strawberries" and "Cherries" – Juried exhibition entitled *Illuminating Images*, November 1 - February 28, 2013. Nourish Restaurant, Lexington, MA. Juried by artists, Barbara (B. Glee) Lucas, Deborah Read and Gillian Ross.

"Fish Lips" – Juried exhibition entitled *Art from Detritus: Recycling & Upcycling with Art*, April 23 - May 28, 2011. Williamsburgh Art & Historical Center, Brooklyn, NY. Juried by Vernita Nemeč, Viridian Artists Inc., Chelsea, NY.

"Looking Beautiful" – Juried exhibition entitled *Art from Detritus: Recycling with Imagination*, November 16 - December 4, 2010. Viridian Artists Inc., Chelsea, NY. Juried by Vernita Nemeč, Viridian Artists Inc., Chelsea, NY.

"Circumpunct" – Juried exhibition entitled *Collective*, August 6 - 29, 2010. Galatea Fine Art, Boston, MA. Juried by Dina Deitsch, Associate Curator of the DeCordova Museum in Lincoln, MA.

"Looking Beautiful" – New Members' Show, July 2 - July 28, 2010. Kathryn Schultz Gallery, Cambridge Art Association.

"Can't you put on a little lipstick?" – NorthEast Prize Show, May 14 - June 25, 2009. Kathryn Schultz Gallery, Cambridge Art Association. Juried by William Stover, Curator, Contemporary Art, Museum of Fine Arts, Boston.